Profesor LEONARDO XAVIER 5th Degree Black Belt Brazilian Jiu–Jitsu

MEDIA KIT

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About Leonardo Xavier

Professor Leonardo Xavier is a high level Jiu-Jitsu instructor with roots in the famous Brazilan gym where it all started, with Helio Geacie, Founder of Brazilian Jiu-Jitsu, his son, Rickson Gracie, undefeated world Champion who fought in challenges similar in scope to famous fights like Muhammad Ali's Rumble in the Jungle. He is witness to its evolution into a major martial art and sport with Shows, UFC and Pride. He sees and teaches martial arts in a very unique way, much like Rickson Gracie, where instruction teaches and grows mind, body and spirit. Its hard to explain, but I see how he teaches a room full of high-level black belts, and he shows them a small detail you can't really see, and its an awakening experience for them. They often just enjoy sitting around listening to him talk about jiu-jitsu and his life experience with it.

Xavier with his Master, Rickson Gracie, son of Brazilian Jiu-Jitsu Founder, Helio Gracie, and undefeated MMA World Champion



"Leo is doing an outstanding job in Texas. His personality and technical levels are all great." -Rickson Gracie

8th Degree Coral belt and Undefeated World Champion

His Mission: Preserving the Legacy A Healthy Mind, Body, Spirit

Leonardo Xavier was born and raised in Rio de Janeiro, Brazil into a family of natural athletes. His father was interested in the martial arts and was an accomplished track athlete, cyclist and volleyball player. By his family exposing him to a love of athletic activities, Leo grew up appreciating a healthy lifestyle and was set on a path early in life to pursue the martial arts. Leo was first exposed to Judo at the young age of five, but his life changed forever when a good friend invited him to join a Brazilian Jiu-Jitsu class when he was 15 years old. Leo enrolled in the school the next day, falling completely in love with every aspect of the art and the martial spirit behind the teachings of the Gracie Family. From that day forward he dedicated his life to learning, preserving, competing, and teaching the art of Gracie Jiu-Jitsu.



While being groomed and mentored to become an instructor, Leo also developed into a worldclass competitor representing the famous Gracie Humaitá competition team successfully in various prestigious events. Leo's many accolades include Multiple-time Medalist at the World Championship or Mundials, Pan-American Champion, 2x Brazilian National Champion and multiple time Rio de Janeiro state champion. "The Wizard's" success as an active competitor was even more remarkable in light of the fact that his primary commitment was always to be an instructor. Teaching for up to 10 hours per day at the Academia did not leave the young martial artist with much time to prepare for competitions but his technical skill allowed him to compete at the highest levels.

"Jiu-Jitus connects the mind, body and spirit with valuable life skills"

-Leonardo Xavier

5th Degree Black Belt, Professor under Rickson Gracie

Why Profesor Xavier?

Why is Leonardo a good interview candidate for your medium and audience?

For a jiu-jitsu or martial arts audiences, Prof. Xavier is an obvious fit given his lifelong experience studying this self-defense art and his unique experience being so close to the source of the art and Gracie Family.

That said, jiu-jitsu is so much more than this. It is a comprehensive guide to living a full life. It is the merging of mind, body, and spirit. In other words, his studies and teaching style addresses important aspects of well-being: elements of psychology such as confidence, emotional control, and commitment; physiology such as diet, fitness and movement; and spirituality such as morality and purpose.

Will Your Audience Relate?

Most jiu-jitsu practitioners are on a quest to fully understand these principles through jiu-jitsu. If your medium seeks to find insights for any of these aspects of life, they will be keenly interested in Prof. Xavier, and you will expand your base with the jiu-jitsu and martial arts community that finds you through his interview.

"Jiu-jitsu enables and empowers students of all ages and genders to face their fears both on and off the training mat. It is the transition and application of these principles to your everyday life that make jiu-jitsu so much more than just a sport, a system of self-defense, or even an art. Jiu-Jitsu is very much a way of life that involves the mind, body and soul."

> -Leonardo Xavier 5th Degree Black Belt, Professor under Rickson Gracie

Past Experience

Magazines



Black Belt Magazine

Xavier with his Master, Rickson Gracie, son of Brazilian Jiu-Jitsu Founder, Helio Gracie, and undefeated MMA World Champion.

International Seminars



Australia Seminar Xavier speaking to an audience of practitioners at a seminar in Australia.

Podcast Interviews



The Roll Radio

Episode #48 - Xavier recalls his unique history studying under the originators of jiu-jitsu, experiences with the Gracie family, and his concerns with the evolution of the martial art as a sport.

International Champion



High Level Tournaments -2006 Pan American Champion - Two-time Brazilian National Champion - Multiple time PanAm and State Champ

Track Record of Excellence

Training Began Early 90's



Drinking from the Source

Xavier had a unique experience developing his understanding of jiu-jitsu, and its life lessons, at a young age while drinking from the source. He is seen here in the 90's with Helio Gracie, Founder of Brazilian Jiu-Jitsu.

Schools in U.S. and Brazil



Classes, Seminars, Privates Xavier has a facility in Sugar Land, TX and affiliate gyms around the U.S. and Brazil, where he frequently offers seminars and privates to students, celebrities, first responders, and executives of all ages.

Online Retai



LXBJJ.com

Xavier offers lxbjj.com as primary resource for his online presence, including branded merchandise, courses, sports minded supplements, and an online video training course platform for practitioners.

Video Training Courses



Academy.LXBJJ.com

Xavier is building a library of video training courses and a community for patrons to utilize, and to preserve jiu-jitsu as a selfdefense art for all. He discloses small details that are overlooked by today's practitioners.

TESTIMONIALS

Me and Leo have a long history. He is doing an outstanding job in Texas and he's always been a great guy, tough competitor, and loyal student. His personality, technical level are all great. A guy like that is not exactly one you find in trees. I'm proud to be his friend and support his cause.

Rickson Gracie. The best fighter of all times.

John Labis Medical Doctor

Prof. Xavier is an excellent teacher and his attention to detail is truly amazing. Leo takes the time to form the Jiu-Jitsu to the student and provides a combination of instruction and <u>encouragement</u> that motivates his students to be their best.

Leo's academy is more like a family than a school and Leo encourages students to support one another.

As a Special Agent the techniques I have learned from training with Leo have enabled me to better control situations and increased my confidence in my abilities to defend myself and others.

I highly recommend anyone interested in realistic training in a good environment to come and take advantage of the opportunity to train with Leo.

W. L., Special Agent

I have been practicing traditional martial arts since 1985, and Gracie Jiu-jitsu (GJJ) since the early 90's. In that time, I have attended many seminars with world famous instructors in the martial arts community. Out of the many BJJ black belts I have met, Professor Xavier is the most enthusiastic teacher I have ever been on the mat with. His ability to convey the subtle aspects of Brazilian jiu-jitsu, as well as keeping a high level of energy throughout his lessons, is amazing. I would, without a doubt, recommend any beginner or advanced martial artist to attend his seminar.

Mike Palinkas Law Enforcement Officer, Philadelphia

Throughout my Jiu-Jitsu journey I've had the pleasure of training with a half dozen of Rickson Gracie black belts. Professor Leonardo Xavier is by far the closest representation of what Master Rickson Gracie stands for. Everything from the philosophy and concepts to the ethics and code is aligned with our Master. I am truly blessed to call him my Professor.

Corey Richardson

Black Belt and Owner of Gracie Gulf Coast Jiu-Jitsu Academy

I first met Leo when I hosted Master Rickson Gracie in Australia. Leo accompanied Master Rickson to help during the Australia tour... It is no surprise that a disciple of Rickson can dismantle the fine elements of Jiu-Jitsu at it's core. Leo has a fantastic ability to connect with everyone from walks of life. He delivers a firm but friendly seminar that has everyone at ease with an intellect wit and a great sense of humor. His understanding and dedication to passing on Master Rickson Gracie's vision of Jiu-Jitsu and self-defense is truly second to none. It is very clear to me that he has a deep understanding based on his own research to better himself through his genuine intention to preserve Jiu-Jitsu's effectiveness. I would have no hesitation whatsoever in recommending Leo Xavier. From beginner to black belt this guy will leave you wide eyed and unable to sleep.

Jason Roebig

Black Belt and Owner of Akxis Jiu-Jitsu Australia

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Follow Prof. Xavier

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/instagram.com/leoxavierjj



See the world through the eyes of an Elite Jiu-Jitsu Practiioner

Intersted in an interview with Professor Leonardo Xavier?

- Newspaper
- Magazine
- Radio
- Audio or Video Podcast

- Interest Group Seminars:
 - Police & Military
 - Corporate Team Building and safety initiatives
 - Clubs & Interest Groups
 - jiu-jitsu gyms



Topic Ideas

- Growing up around Gracies
- Evolution of Jiu-jitsu as a sport
- UFC History
- Fitness through movement
- Confidence building
- Bully proofing and assault prevention through awareness, distance, body language, and self-defense training
- How mindset affects everything
- How a healthy diet affects everything
- Spirtual connection through flow, yoga, meditation, and jiu-jitsu